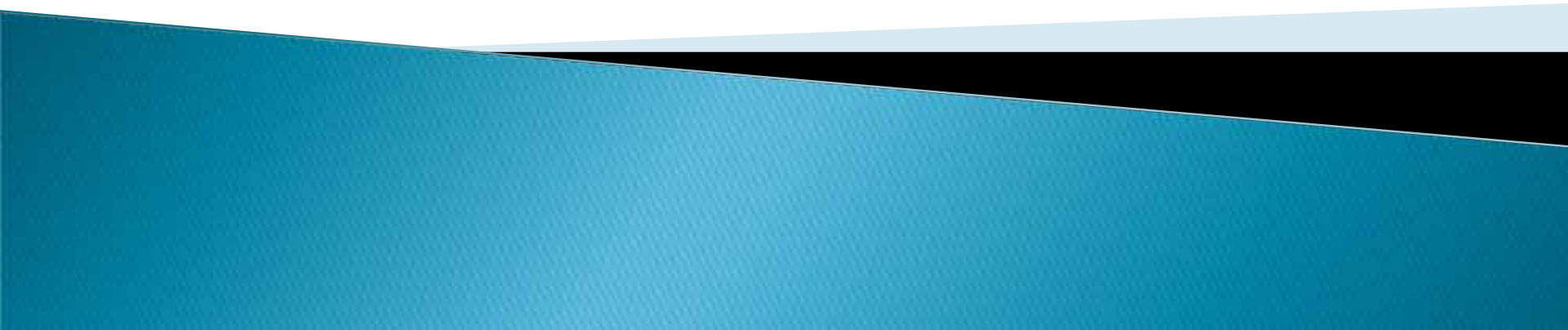
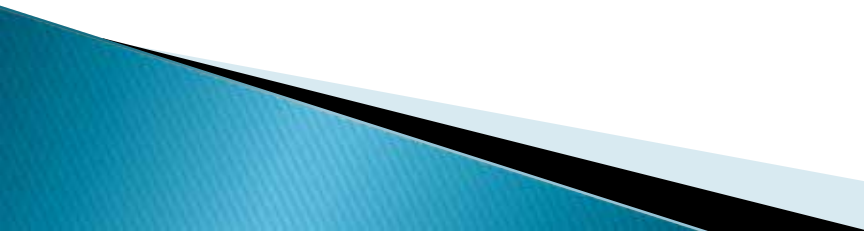


Prevention Services Taxonomy




Health Communications and Public Information (HC/PI)

- } Delivery of planned HIV/AIDS prevention messages through one or more channels to build general support for safe behavior, support personal risk-reduction efforts, and/or inform persons at risk for infection how to obtain specific services
 - } Types of channels include electronic media, print media, telephone hotline, clearinghouse, and presentation/lectures
- 

HIV Prevention Intervention – Intervention Delivered to Groups

- } Health education and risk-reduction counseling in a group setting
- 

HIV Prevention Intervention – Interventions Delivered to Individuals

- } Health education and risk-reduction counseling provided to one individual at a time, including the design of individual plans and linkages to service
- 

Outreach Services

- } HIV/AIDS educational interventions are generally conducted by peer or paraprofessional educators face-to-face with high-risk individuals in the client's neighborhoods or other areas where clients typically congregate
 - } Outreach usually includes the distribution of condoms, bleach, sexual responsibility kits, and educational materials
 - } Includes peer opinion leader models
- 